

May 10 – 11, 2024
Springfield, Nebraska
Sarpy County Fairgrounds



Tangier Shrine PRCA Pro Rodeo - 2024 Sponsorship Opportunities

Gold Level Sponsorships

Video Board Presenting Sponsor \$7,000

Presenting sponsor of the Video Board. Includes Announcer and Electronic Scoreboard advertising with :30 video spots each performance. Logo on Tangier Shrine Pro Rodeo online tickets and logo with link on website. (12) reserved seating tickets. Optional - Full page ad in souvenir rodeo program. Limited Availability (1)

Hospitality Sponsor \$5,000

Provides food and beverages for the Rodeo Contestants and Rodeo Personnel. Premium access to contestants and one-on-one opportunities to socialize with rodeo personnel. The sponsor can put up a tent and decorate it with business materials. Announcer and score board recognition, Ten (10) general admission tickets. Limited Availability (1) or co-sponsorship (2). Optional - Full page ad in souvenir rodeo program.

Rodeo Clown Sponsorship \$5000

Electronic Scoreboard advertising. One, two hour meet and greet autograph session at your place of business. (20 miles) Ten general admission tickets (10). Optional - Full page ad in souvenir rodeo program. Limit (1)

Rodeo Performance Sponsorship \$4,000

Announcer and Electronic Scoreboard advertising, Behind the scenes look at the rodeo for up to eight (8) people. Meet Stock Contractor and rodeo athletes, up close look at the rodeo animals and the cowboys' equipment they use to compete. Eight reserved tickets for performance sponsoring. Limited Availability (2) Friday or Saturday.

Silver Level Sponsorships

Rodeo Arena Gate \$3,000

Signage on the arena gate. Logo on website and in rodeo program plus Includes six (6) rodeo tickets Limited Availability (2)

Chute Sponsorship \$2,500 see Sportsman Raffle details brochure.

Onsite rodeo performance advertising on the bucking chute with logo on website and in rodeo program.

Roping Box Gate \$2,500

Signage on roping box. Logo on website and in rodeo program plus Includes six (6) rodeo tickets Limited Availability (2) heading and heeling boxes.

Announcer Sponsorship \$2,000

Logo on electronic scoreboard plus Logo on website and in rodeo program. One, two-hour meet and greet autograph session at your place of business within 20 miles distance from rodeo grounds. Logo on website and in rodeo program plus Includes six (6) rodeo tickets.

Pro Rodeo Photographer Sponsorship \$2,000

Logo on electronic scoreboard plus Logo on website and in rodeo program. Includes six (6) rodeo tickets and opportunity to have a meet and greet with Photographer onsite at the rodeo and learn about Pro Rodeo action shots.

Bounty Bull \$2,000

Advertising during each performance with coming up is the Bounty Bull brought to you by XYZ Company. \$500 Bounty is progressive. \$500 each night, rider gets the big check, this would be progressive if unriden on Friday. Logo on website and opportunity for check presentation. Logo on website and in rodeo program plus Includes six (6) rodeo tickets.

SOLD to Boot Barn - Mutton Bustin

SOLD to Stocks n Bonds – Official Rodeo After Party

Event Sponsors \$500

There are seven rodeo events, tag your business by providing the “*Bareback Riding brought to you by XYZ Company*” with announcer mentions and logo in the program. Two (2) reserved seating tickets for each performance.

Advertising Options

The Inaugural Tangier Shrine Pro Rodeo souvenir program will be a keepsake for years to come.

Advertisements Pro Rodeo Program ads in black and white. Creative due by April 15, 2024.

\$75 - Business Card size (3.625 x 2.25)

\$100 - 1/4 page (3.625 x 4.875)

\$200 - Half page (7.5 x 4.875)

\$350 - Full page (7.5 x 10)

\$450 - Full page color (7.5 x 10)

Arena Signage

\$400 – 2’ by 8’ sign on the arena fence. Includes cost of signage for first year.

Video Board

\$1,000 – digital company :30 commercial played during Rodeo Preshow. Limited to (7)

Tangier Pro Rodeo Committee contact:

Rodeo Chairmans Bryan and Erin Deming - TangierProRodeo@gmail.com

www.TangierProRodeo.com

Kirchmann Media Group – gretchen@kirchmannmediagroup.com

Tangier Shrine ProRodeo

2024 Agreement

Tangier Shriners
2823 South 84th Street
Omaha, NE 68124



Organization: _____

Contact Name: _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____

E Mail: _____ Website: _____

Social Media: _____ # Hashtags: _____

Facebook: _____ Twitter: _____ Instagram: _____

Sponsor Level or Advertising Package: _____

Price \$: _____

Sponsor Signature: _____ Date: _____

Tangier Shrine Pro Rodeo Signature: _____ Date: _____

PLEASE RETURN COMPLETED FORM WITH SIGNATURES AND PAYMENT VIA MAIL to CONFIRM SPONSORSHIP.

ALL Digital Creative is due by April 15, 2024, for the Rodeo Program and Video Board via Dropbox link. Contact TangierProRodeo@gmail.com to access links.

Office Notes:

CREATIVE RECEIVED: _____

PAYMENT RECEIVED: _____

APPROVED BY RODEO CHAIRMAN BRYAN DEMING: _____

Questions can be directed to: TangierProRodeo@gmail.com
www.TangierProRodeo.com

Please Circle the option for the Rodeo Program
Black & White
\$75 Biz Card
\$100 1/4 page
\$200 1/2 page
\$350 Full page
\$450 Color Full Page
Does Not Apply